



THE ASSET OWNER CAPITAL RAISING CHECKLIST

PHASE 1

Select the Right Asset

Select the right asset for tokenization and evaluate its capital-raising potential. Build a strong foundation for a successful tokenization project.

PHASE 2

Tokenization Concept Development

Define the optimal tokenization strategy for your asset and prepare it for capital raising. Receive a complete Tokenization Blueprint with your investment, legal, and implementation framework.

PHASE 3

Legal Structuring

Establish the legal structure for your tokenized offering and ensure regulatory readiness. Receive a compliant legal framework covering the issuer, investors, documentation, and AML/KYC requirements.

PHASE 4

Use of the UnitStake Tokenization Engine

Launch your investment platform and issue your digital tokens. Receive a complete infrastructure for capital raising and investor management.

PHASE 5

Marketing & Investment structuring

Position your project to maximize market visibility. Prepare a professional project presentation, compelling messaging, and a market-ready communication strategy.

PHASE 6

Become Verified by UnitStake

Complete the verification process to strengthen investor confidence. Increase your project's credibility, transparency, and visibility among global investors.

PHASE 7

Listing on the UnitStake aggregator

Present your opportunity in a structured and transparent format, increase your project's visibility, and reach a global audience of market participants.